

# CHRIS J. PRANGER

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TheChrisPranger.com



## SUMMARY

Writer, content creator, and outgoing leader. Detailed and attentive lifelong producer with experience in high-stress environments under tight deadlines.

## KEY SKILLS

- Production and team lead in groups ranging from 5-50 people
- Localization and video game narrative writing, plus voice direction
- Copywriting, content creation, and SEO
- Social media (Twitter, Facebook, LinkedIn, YouTube)
- Microsoft Office, Adobe Suite, AP, and CMS

## EXPERIENCE

### Writer, Caffelli

Portland, OR — August 2016 - Current

Write and edit social media, scripts, marketing copy, and more for enthusiast audiences while analyzing trends and performing qualitative and quantitative research on campaigns.

### Localization Writer/Editor, Gaijin Works

Redding, CA — August 2015 - April 2016, February 2017

Wrote, localized, and edited English text for various JRPGs.

### Localization Writer/Editor, Nintendo of America

Redmond, WA — July 2012- August 2015

Wrote, localized, and edited English text for AAA Nintendo Wii U and 3DS titles such as *Animal Crossing: New Leaf*, *Hyrule Warriors*, and *Star Fox Zero*. Also acted as a voice director for multiple titles.

Wrote, localized, and edited English text for Nintendo Wii U e-manuals such as *The Legend of Zelda: Wind Waker HD*, *Yoshi's Woolly World*, *Hyrule Warriors*, and *Wii Sports Club*.

Functioned as a project manager while interacting with other departments and teams such as Marketing, Social Media, Design, Legal, Testing, Trade Shows, and Executives.

Participated in writer meetings with Spanish and French writers to discuss ideas, terms, and concepts consistent with brand legacy.

### Writer/Actor/Producer, The Escapist

Portland, OR and Redmond, WA — June 2011- April 2015

Co-created, wrote, and hosted a debate-style pop culture web show prominently featured on The Escapist called No Right Answer, as well as a podcast called Media Sandwich, while also managing social media channels.

### SEO Specialist, Performance Marketing NW

Portland, OR and Vancouver, WA — June 2011- July 2012

Wrote engaging and compelling copy to drive traffic to featured content and products while implementing SEO expertise.

### Head Writer/Editor, Toy-TMA.com

Eugene, OR and Portland, OR — July 2009- April 2012

Wrote and edited daily content for toy and pop culture WordPress-based website while managing other writers, maintaining website, and performing SEO.

## EDUCATION

### Bachelor of Arts in English, The University of Oregon

Eugene, OR — 2006-2010

Executive Producer for Duck U (weekly student-run variety program), GPA 3.0